

what's
next

san francisco

LONGEVITY VENTURE SUMMIT



MARY FURLONG
and ASSOCIATES
Intelligence • Insight • Impact

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**AgeTech
Collaborative**
FROM **AARP**



JUNE 11–12, 2024 FAIRMONT SAN FRANCISCO



We are taking AgeTech to the next level.

The AgeTech Collaborative™ from AARP is a B2B virtual space that brings the entire AgeTech ecosystem together with a common goal to create modern solutions to make aging easier for everyone.

And we're only getting started.

- People over the age of 50 in the US generate **\$8.3 trillion** in economic activity annually. That will grow to **\$28.2 trillion by 2050**.
- By 2030, people 50+ are expected to spend **\$120.2B on tech**.
- By 2050, the **65+ population** in the US **will double**.



Source: Longevity Economy® Outlook | AARP 2023 Tech Trends and Adults 50+

Our growing ecosystem of

440+

Participants

Includes more than

- 145** Startups
- 90** Investors
- 85** Business Services
- 70** Enterprises
- 50** Testbeds



Learn more at agetechcollaborative.org

Welcome to the 2024 What's Next Longevity Venture Summit



Welcome to the **largest and strongest** gathering of longevity leaders: the 21st annual Longevity Venture Summit. This growing community of investors, entrepreneurs, government and nonprofit stakeholders, and corporate partners from healthcare, homecare and senior living are charting the future of innovation for older adults here and around the world. We move forward at a time of more acute awareness of the market needs and opportunities.

We had humble beginnings and yet some of the stars from those early days continue to grow with us. Kern Bhugra, a Tibion founder and our competition winner in 2005, is back today as a panelist and investor. Sherwin Sheik, a longtime supporter, built and grew CareLinX and is joining us to moderate a panel at the conference. Angel investors continue to bring their expertise in building and growing businesses, sharing lessons and stories. These people are both our history and our future.

A key element of the conference is the competitions. This year that includes both the What's Next \$10,000 Business Plan Competition and the AgeTech After Dark Pitch Challenge presented by the AgeTech Collaborative™ from AARP. The business plans this year are the strongest yet, and we look forward to seeing what those winners will be up to in years to come.

These innovators reflect the legacy of John Hopper, a true innovator, whom we are honoring with the John Hopper Impact Award. We are innovators, and we are also explorers in the evolving longevity space, rich with content and momentum. We're exploring the importance of AI with leaders from NVIDIA and others, sharing research to help investors shape and refine their thesis, and examining how to fund and partner to make our ideas a reality.

Exploration takes leaders and visionaries. This year, our keynote speaker, Guy Kawasaki, author and chief evangelist extraordinaire, will lead us on an exploration of how to "think remarkable." It is truly an essential guide to what really matters in life.

The longevity space is a thriving global community, rich with amazing talent. It allows us to do things we never thought possible and to share them with a community that enriches us year after year. This is all made possible by our team, our sponsors and our community of visionary speakers.

I continue to be grateful for the progress in the longevity space as we look toward the boomers turning 80 in the coming months. I am humbled by the opportunity to make this vision of healthy aging a reality.

By sharing it we have taken the first step.

A handwritten signature in black ink that reads "Mary". The script is fluid and cursive, with a large initial 'M'.

AGENDA Day 1 – June 11

8:00–9:00 AM

Morning Coffee With Angels

How can your startup get wings from angels? What are the latest trends in the longevity market that potential investors should be aware of? Hear directly from a top-notch panel about where they are investing and how they decide which longevity startups are worth their while. Angel investors also typically provide entrepreneurs with guidance on business development strategies and sales using a wealth of expertise and networking knowledge. And we'll learn more about social impact investors who view aging as a triple bottom line opportunity—financial, social, and personal—particularly meeting the needs of the large underserved and financially challenged population.

MODERATOR: Paul Stich, Managing Principal, Lunada Ventures

PRESENTERS:

Kern Bhugra, Angel Investor, TIE Angels

Danny Kaplan, General Partner, Equitage Ventures

Jeanne Parker Martin, President and CEO, LeadingAge California

Yasmin Shah, Founder, VillageCore

9:00–9:30 AM

Opening Remarks & Longevity Market Overview

What are the opportunities ahead for startups and investors? Mary Furlong will welcome attendees and give us an overview of the longevity ecosystem and the “riches in the niches” of the \$9.5 trillion longevity economy. Amelia Hay from AgeTech Collaborative from AARP will share highlights of AARP’s innovation journey that culminated in the 2021 launch of the AgeTech Collaborative™ from AARP, a one-of-a-kind ecosystem of cutting-edge thinkers in the longevity tech space that has grown to more than 440 participating companies. We'll be hearing also from Mel Barsky who leads business development at the Centre for Aging + Brain Health Innovation. He brings unique insights into brain health opportunities.

Mary Furlong, CEO, Mary Furlong & Associates, Executive Producer, What's Next Longevity Venture Summit

Amelia Hay, VP, Startup Programming & Investments, AgeTech Collaborative from AARP

Mel Barsky, Director, Business Development, Centre For Aging + Brain Health Innovation

9:30–10:00 AM

KEYNOTE— Think Remarkable

Guy Kawasaki will share insights from his latest book, *Think Remarkable: 9 Paths to Transform Your Life and Make a Difference*. Guy is the chief evangelist of Canva and host of the Remarkable People podcast. He was the chief evangelist of Apple, Mercedes Benz brand ambassador, and trustee of the Wikimedia Foundation. He has also written *The Art of the Start 2.0*, *The Art of Social Media*, *Enchantment*, and 12 other books.

INTRODUCTION: Jeff Clark, Surfing Pioneer and Owner, Mavericks Surf Company

PRESENTER: Guy Kawasaki, Chief Evangelist of Canva, Podcast Host and Author

10:00–10:15 AM

BREAK

10:15–11:15 AM

RESEARCH BRIEFINGS

Leading analysts will share their perspectives and market intelligence on the longevity market, AI and investing, illuminating key trends to inform decision-making for businesses of all sizes.

MODERATOR: Mary Furlong, CEO, Mary Furlong & Associates

Investor Trends in Today's Economy

Noted author and legendary internet stock analyst, Mark Mahaney, will share insights into today's investment climate and how to invest wisely for future returns. He will share knowledge on how to invest in growth opportunities that lie ahead and how to determine when high valuations are a warning sign and when they signal an opportunity.

PRESENTER: Mark Mahaney, Senior Managing Director, Evercore ISI, CNBC Contributor, and Author, *Nothing But Net: 10 Timeless Stock-Picking Lessons from One of Wall Street's Top Tech Analysts*

Longevity Market Research

Yeh will present research on the longevity market from the perspective of the world's largest organization serving older adults.

PRESENTER: Charlotte Yeh, Chief Medical Officer, AARP

*AgeTech One-on-Ones from AARP will be taking place in the **FOUNTAIN ROOM** throughout the day. Please arrive promptly at your scheduled meeting time.*

Shifting Tides: The Future of Work and Older Workers

King will share ongoing research on the global trends and shifts driving the future of work, including AI and automation, and how they will impact older workers (aged 40+).

PRESENTER: **Stephen King**, Founding Partner, Emergent Research

11:15 AM–Noon

Partnering to Advance Innovation to Support Underserved Older Adults

How can foundations and venture capitalists work together to speed the arrival of innovations to improve the lives of older adults? What is the latest research on the “forgotten middle” and the Medicaid market? More than 12 million people are jointly enrolled in Medicare and Medicaid. Who are they? What are the opportunities? This dynamic session will highlight use cases to show how to move forward meeting need with speed.

MODERATOR: **Adimika Arthur**, CEO & Executive Director, HealthTech for Medicaid

PRESENTERS:

Robert Garber, Partner, 7wire Ventures

Sarita Mohanty, President & CEO, The SCAN Foundation

Stephen Samuels, Vice-President, Innovation & Impact Investing, Volunteers of America

Noon–1:00 PM

Networking Lunch

Join us for lunch in the Crown Room atop the Fairmont, which boasts a beautiful 360-degree view of San Francisco and the bay. It is an opportunity for attendees to absorb what they’ve learned and network with other attendees.

1:00–1:45 PM

Innovation & Partnerships

A leader in aging who has been advancing innovation at a rapid pace at the state level will share strategies and engage in discussion with the CEOs of the successful companies. They will discuss how these partnerships have had an impact in serving the needs of older adults, and will examine what has changed in the market and why states are increasingly important to a startup’s success.

MODERATOR: **Greg Olsen**, Acting Director, New York State Office for the Aging

PRESENTERS:

Ted Fischer, Co-founder and CEO, Ageless Innovation

Lawrence Kosick, Co-Founder, GetSetUp

1:45–3:15 PM

\$10,000 Business Plan Competition

This annual competition recognizes innovative plans for products, services and technologies that enable quality-of-life improvements for older adults. The session will kick off with an overview of investor priorities from the panel of judges composed of leaders in the longevity market and the venture capital community. Then six entrepreneur finalists will compete for the \$10,000 prize by presenting their business plans before the judges. We will close the session with two case studies of startups who were finalists in the competition and went on to successfully scale their businesses.

MODERATOR: **Mel Barsky**, Director, Business Development, Centre For Aging + Brain Health Innovation

JUDGES:

Christine Brocato, Vice President of Strategic Innovation, CommonSpirit Health

Chris Furmanski, Managing Director, Pacific Health Ventures

Robert Garber, Partner, 7wire Ventures

Amelia Hay, VP Startup Programming & Investments, AgeTech Collaborative from AARP

Dan Hermann, President & CEO, Head of Investment Banking, Ziegler

John Reinhart, Entrepreneur In Residence, National Institute on Aging

FINALISTS:

Shannon Bean, Business Advisor, Parrots

Tracey McGillvray, Co-founder and CEO, Raymex

Dhaval Patal, Founder and CEO, Lotus

Ryan Reid, Founder and CEO, Bream

Neil Shah, CEO, CareYaya

Jimmy Zollo, Cofounder and CEO, Joe & Bella

CASE STUDIES:

Sharon Emek, CEO, Work at Home Vintage Experts

Vik Kashyap, CEO, Toi Labs

3:15–3:30 PM

BREAK

3:30–4:15 PM

National Institute on Aging Strategy Overview and Portfolio Showcase

The National Institute on Aging (NIA) Small Business Research Programs provides more than \$100M per year in non-dilutive seed funding to small businesses for the research and development of innovative solutions that promote healthy aging. In this session you will learn about the NIA small business funding opportunities and research priorities, get tips and insights for a successful application, and hear from NIA-funded startups developing evidence-based solutions to help older adults age well in place.

MODERATOR: Vicky Cattani, PhD, Program Officer, NIA Office of Strategic Extramural Programs

PRESENTERS:

Gabriela Pelin, CEO, VoiceLove

Emily Wang, Founder & CEO, Beaver Health

4:15–5:00 PM

C-Suite Perspectives on Innovation and Leadership

CEOs are setting the strategies for fast-moving companies in home care, health care and housing. Learn from three of the top CEOs and C-suite executives what their forecast is for the year to come. Attendees will have an opportunity to ask questions at the end of the presentation.

MODERATOR: Sherwin Sheik, Head of Business Operations, Verily

PRESENTERS:

John Cochrane, CEO, HumanGood

Ernie Ianace, President, Amba Health

Anu Shukla, Co-founder and Executive Chair, Botco.ai

5:00–5:20 PM

Closing Remarks

SPEAKERS:

Mary Furlong, CEO, Mary Furlong & Associates, Executive Producer, What’s Next Longevity Venture Summit

Amelia Hay, VP, Startup Programming & Investments, AgeTech Collaborative from AARP

Mel Barsky, Director, Business Development, Centre For Aging + Brain Health Innovation

6:00–8:00 PM

AgeTech After Dark Pitch Challenge and Reception

TONGA ROOM



Join us to unwind and enjoy cocktails and appetizers in the Tonga Room & Hurricane Bar at the Fairmont while watching pitch challenge finalists present their tech solutions for making aging easier.

MODERATOR: Danielle Duplin, Strategic Advisor, AgeTech Collaborative from AARP

JUDGES:

Sarita Mohanty, President & CEO, The SCAN Foundation

Ted Fischer, Co-founder and CEO, President and CEO, Ageless Innovation

Katie Schmitz, Chief Administrative Officer, Ziegler Link-Age Funds

FINALISTS:

John Ralston, CEO and Co-founder, Neursantys

Bronwyn Bridges, CEO, PragmaClin

Mia Kanzawa, Co-founder & Chief Product Officer, Train100

Stas Samarin, SVP Product and Strategy, VoiceLove

Dana Le, Founder and CEO, Wander Health

AGENDA Day 2 – June 12

8:00–9:20 AM

AI AND THE LONGEVITY ECONOMY

It's hard to turn on our computer or look at your phone without seeing an article or commentary about artificial intelligence, or AI. Regardless of pro or con, there is no doubt that AI is quickly becoming integrated into our society, even though not everyone knows how to utilize it. This session will examine the role of AI in the longevity economy. We will open with a keynote outlining the challenges and potential of artificial intelligence, followed by presentation of use cases by entrepreneurs in this space.

MODERATOR: David Lindeman, Director, CITRIS Health

Keynote: The Untapped Opportunity in AI for Longevity

AI is consuming more and more attention, but there's an untapped opportunity that remains to be addressed. Most of the applications of AI involve sharing existing knowledge and practices. What's missing is the use of AI to create new knowledge and practices. This is relevant not only for research and development in companies developing products and services to support longevity. Perhaps its greatest untapped value is in helping all of us as individuals to develop greater insight into our unique contexts and the distinctive approaches that will help each of us to live longer and healthier lives.

PRESENTER: John Hagel, Founder, Beyond Our Edge, LLC

Future of AI and Older Adults: Conversations Built on Data

Advances in AI got the full attention of the technology industry, which is undergoing its first major disruption since the arrival of smart speakers and voice in 2014. Multiple industries see compelling opportunities, including healthcare providers, senior living, customer service providers, training and remote monitoring service offerings. Government organizations are investing in AI and aging startups and programs. Although there are a number of barriers to adoption, in the not-so-distant future, machine learning, chatbots, and AI in the home are likely to become part of a wellbeing infrastructure in new and remodeled homes for older adults.

PRESENTER: Laurie Orlov, Founder, Aging and Health Technology Watch

AI Capabilities to Support Care for Older Adults

This presentation will explore how new AI capabilities will leverage voice, gestures, and eye tracking depending on age and cognitive abilities, or frequently taking vitals and sending them to a healthcare provider.

PRESENTER: Shyamala Prayaga, Senior Software Product Manager, NVIDIA

The New Frontier: How to Utilize AI in the Longevity Market

Artificial intelligence (AI) is transforming the digital landscape, even in the longevity market, marking a new era in enhancing the lives of older adults. Learn how GetSetUp is innovatively integrating AI technologies like our AI concierge services designed to enrich learning, facilitate seamless access to essential services, and foster meaningful connections within the active aging community. We will explore case studies, engagement metrics, and testimonials that highlight AI's role in breaking down barriers to education, health services, and interaction, showcasing the profound impact of AI when combined with human connection to empower active agers to lead happier, healthier, and more productive lives with the latest technological advances.

PRESENTER: Lawrence Kosick, Founder and CEO, GetSetUp

Five Breakthroughs We're Witnessing With AI Caregivers

Discover how AI Caregivers and Large Action Models are revolutionizing healthcare at home for older adults. David Moss will share his observations of five groundbreaking advancements that not only improve quality of life and reduce healthcare costs, but also alleviate stress on overburdened healthcare systems.

PRESENTER: David Moss, CEO and Co-Founder, Care Daily

AI and Older Adults: Moral and Ethical Implications

Artificial Intelligence has already demonstrated great potential for a range of applications in supporting the delivery of care to older adults. As the power of AI grows exponentially, we can expect to see things move beyond creating and curating content for the amusement and edification of seniors and on to sophisticated assistance with the activities of daily living, likely including AI-enabled robotic assistants. As we move along this path, we need to consider the moral and ethical implications of integrating AI into the lives of older adults—a key question being: Should we be creating a world in which older adults have completely artificial social companions?

PRESENTER: Geoffrey Auchinleck, CEO, Claris Healthcare Inc.

9:20–10:10 AM

What Venture, Corporate, Social Impact and Late-Stage Investors Are Looking For

Deal flow is top-of-mind for 2024 and beyond. Meet the late stage investors in the longevity market and learn what they are looking for in the coming year. They will share trends and insights on who will be the winners and why. You will also learn about the current mergers and acquisitions landscape. This essential panel is a critical “how to” session for any startup company in the longevity market.

MODERATORS: **Mary Furlong**, President, Mary Furlong & Associates, and **Dan Hermann**, President & CEO, Head of Investment Banking, Ziegler

PRESENTERS:

Cayse Llorens, CEO, Brockhurst and Buchanan

Jane Lindner, Vice President, HM Venture Partners

Mel Barsky, Director, Business Development, Centre For Aging + Brain Health Innovation

Peder Hatling, True North Group LLC

Lyne Landry, Co-Founder, AgeTech Capital

10:10–10:20 AM

BREAK

10:20–11:10 AM

Pitch for Distribution to the Corporations and Organizations Investing in the Longevity Economy

These companies in the longevity market have successfully developed their product or service and are producing revenue and profitability. The next stage of growth is to provide distribution partners that help scale and build their enterprise. Distribution partners are looking for strategic solutions for home care, healthcare, housing, nonprofit and government. Watch as the companies pitch to the panel, and see which distribution partners are willing to “take a meeting.”

MODERATOR: **Danielle Duplin**, Strategic Advisor, AgeTech Collaborative from AARP

PANEL:

Vicky Cattani, Program Officer, Office of Strategic Extramural Programs, National Institute on Aging

Megan Heinen Mobley, Head of Consumer Marketing, TheKey

Steven Perdue, Business Development Manager, AgeTech Collaborative from AARP

Joan Hatem-Roy, Chief Executive Officer, AgeSpan

Katey Webber, Director of Strategic Initiatives, Institute on Aging

PRESENTERS:

Sammy Wegent, Co-CEO, Freestyle+

Michael Wing, Co-founder and CEO, Accelera

Ryan Petrosky, Chief Commercial Officer, TapRoot Interventions and Solutions

Preet Anand, Co-founder, Snug

Eric Buffkin, President & CEO, etectRx

11:10 AM–Noon

Insights Into the Care Economy Investors and Strategic Partners

The \$648 billion care economy is gaining momentum with unicorns, such as Honor and Biofourmis, leading the way for startups to capture investor funding and attract new distribution partners. There is a growing army of family caregivers—today 53 million strong—and trends in Medicaid funding are increasing for aging in place. As well, America’s workplaces are changing with one in five employees affected by caregiving duties for older adults and 23% of the U.S. workforce are sandwich generation caregivers. This panel focuses on the opportunities arising in funding, pilots and partnerships as we witness the new era of a nation of caregivers.

INTRODUCTION: **Nancy LeaMond**, EVP, Chief Advocacy & Engagement Officer, AARP

MODERATOR: **Sherri Snelling**, corporate gerontologist, author, and CEO, Caregiving Club

PRESENTERS:

Ali Ahmadi, Chairman & CEO, TCARE

Florence Furaha, Founder and CEO, Meet Caregivers

Lindsay Jurist-Rosner, Co-Founder and CEO of Wellthy

Neal Shah, CEO, CareYaya

Noon–12:20 PM

Investors and Stakeholders One-Minute Pitches

This rapid-fire session is a reverse pitch opportunity to attract the innovators that match investors’ criteria in the focus areas they’re targeting. Investors will have one minute to share their investment thesis, after which they each will host a lunch table where attendees will have an opportunity to meet them.

MODERATOR: **Angel Westerman**, AgeTech Consultant

See addendum for a list of pitches and changemaker table hosts.

12:20–1:30 PM

LUNCH WITH CHANGEMAKERS

Join us for lunch in the Crown Room atop the Fairmont, attendees will have an opportunity to network and connect directly with the changemakers of their choice. Each changemaker will host a table, and table topics and hosts will be shared with attendees prior to the lunch.

1:30–2:00 PM

Structuring Successful Investments in the Longevity Market

Broader markets changed dramatically from 2022 to 2023, and into this year, and the venture market was no exception. Venture company valuations are lower, companies that continue to burn cash are finding it difficult to raise additional capital, and stock deals across the board are increasing in strategic acquisition scenarios. While raising capital amid these challenges feels daunting, there are still deals getting done. This fireside chat will address the following questions and more: What investment structures are working in this market? How are term sheets changing? Most importantly, what can you do as an entrepreneur to get the best deal?

Matthew Mohn, Chair, U.S. Corporate Group, Reed Smith LLP

Katie Schmitz, Chief Administrative Officer, Ziegler Link-Age Funds

2:00–2:40 PM

The Master Plan in Action: How the CalGROWS Program Enables Reach, Impact and Equity to Support and Empower Caregivers

In this session, Carrie Shaw will moderate a session with the California Department of Aging CalGROWS program leadership, and five organizations that represent a cross-section of private and public sectors that employ direct care workers and/or serve family caregivers. Learn how they have partnered with Embodied Labs to deploy their immersive training platform in order to reach the collective impact goal of the CalGROWS program.

MODERATOR: Carrie Shaw, CEO, Embodied Labs

PRESENTERS:

Kari Olson, Chief Innovation & Technology Officer, Front Porch

Chance Browning, Senior Director of Strategic Partnerships, Caregiver Action Network

Margot Biane Merrick, CEO & Founder, The Loop Village

2:40–3:15 PM

Partnering With Long-Term Care Insurance

Gain insights into the role of the \$35 billion long-term care insurance industry in the longevity economy, including the challenges they have experienced with their legacy policies, as well as the new aging-in-place wellness solutions that are being tested and implemented. Learn how these partnerships represent a true win-win solution: policyholders enjoy prolonged independence and have the support and guidance they need to age in place, and long-term care insurance companies can expect lower claims costs.

PRESENTERS:

Carol Barbour, President & CEO, VigR Health, Inc.

Vince Bodnar, Senior Advisor, Alvarez & Marsal Financial Services Industry Group, LLC

Tom Pyle, Chief Actuary, Continental General Insurance Company

3:15–3:30 PM

BREAK

Agenda continues on the next page



3:30–4:00 PM

HOW-TO SESSIONS: SKILLS FOR BUSINESSES TO THRIVE

The next two sessions are happening concurrently in two rooms.

GOLD ROOM

Strategies to Commercialize your Innovative Solution for the Longevity Economy

Innovative solutions for the longevity economy are created in a variety of categories, types, and complexities. Having commercial success with your venture begins with a deep understanding of the marketplace and the various available go-to-market channels. This session will cover a variety of critical topics that all entrepreneurial teams should develop strategies for. The discussion will incorporate the framework of the 5P's (Purchaser, Product/Solution, Price, Place and Promotion) as core principles to build your strategy as a startup in the longevity economy. The discussion will feature two NIA-funded startups: one offers a software platform solution to improve the health and wellbeing of older adults, and the other offers an FDA- approved medical device for women's health.

PRESENTER & FACILITATOR: **John Reinhart**, Serial Entrepreneur and Entrepreneur In Residence, National Institute on Aging (NIA).

PRESENTERS:

Michael Jaasma, Chief Scientific Officer, Bone Health Technologies

Diana Yin, CEO, BetterAge

EMPIRE ROOM

How to Leverage Startup Success in Global Markets

Taking your startup show on the road to a different country adds an entirely new level of complexity to startup success. But with global longevity-related needs going nowhere but up, there is no doubt that looking beyond your own shores can be a game-changer. Longtime Japan pro Debbie Howard will dig into the key aspects to consider in your strategizing. With comments crafted to be useful to both startups and investors, she will cover how to ascertain and leverage market fit, user acceptance and adaptation, marketing and messaging quirks, distribution channels, and government regulations (and support programs). Examples from Japan, Singapore, and Portugal will be used.

PRESENTER: **Debbie Howard**, Chairman, The Carter Group-Japan Market Resource Network

4:00–5:00 PM

Afternoon Tea With Angels

Most entrepreneurs begin with angel investors who provide business development, sales, strategy, and their networks and experience. Increasingly, entrepreneurs are turning to social impact investors who view aging as a triple bottom line opportunity—financial, social and personal—particularly meeting the needs of the large underserved and financially challenged population. This panel will describe what angel investors are investing in and the criteria they use when deciding whether to fund longevity startups. Presenters will share insights to inform the investment thesis of those planning to invest in the longevity market.

MODERATOR: **Paul Stich**, Managing Principal, Lunada Ventures

PRESENTERS:

Sarah Thomas, Venture Partner, AgeTech Capital

Carl Hirschman, EVP, Senior Living, CA Ventures

Anu Shukla, Co-founder and Executive Chair, Botco.ai

5:00–5:30 PM

Conference Wrap-Up and John Hopper Impact Award Presentation

Jeff Zimman, Co-Founder and Chairman, Posit Science

Mary Furlong, CEO, Mary Furlong & Associates, Executive Producer, What's Next Longevity Venture Summit

Mel Barsky, Director, Business Development, Centre For Aging + Brain Health Innovation

Katie Schmitz, Chief Administrative Officer, Ziegler Link-Age Funds

Carrie Shaw, CEO, Embodied Labs



LONGEVITY INNOVATION SUMMIT

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MARY FURLONG and ASSOCIATES
Intelligence • Insight • Impact

December 9 – 10, 2024

AI and Transformation of Care: Where Policy, Investment and Innovation Meet

KEY SPEAKERS



Nancy LeaMond
AARP



Lance Robertson
Guidehouse



Abby Levy
Primetime Partners



Tracy Chadwell
1843 Capital



Amelia Hay
AgeTech Collaborative
from AARP



Fred Fishkin
Techstination



Laurie Orlov
Aging in Place
Technology Watch



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